

[Name]
[Address 1]
[Address 2]
[Address 3]
[Post code]
PVK

February 2024

Dear [Name],

My name is Bethany. I'm 20 years old, and currently pursuing a degree in Popular Music and Worship, which explores the art of singing and delves into the relevance of the Bible within music and culture. Alongside university, I'm heavily involved in my church community, and a part-time youth worker.

Growing up in a socially deprived area, I faced challenges with drinking and struggled to fit in. My family wasn't involved in church, but I had become part of the SU Group at school. It was a place where I could express myself and experience a sense of community. I loved the art and creativity we shared there, but I was particularly drawn to its spiritual side.

I remember desperately wanting to go on an SU Holiday, but it was beyond my family's budget. However, through the SU Holiday Sponsorship Fund, I was able to attend many events, including one that profoundly changed my life. At age 16, during one of those holidays, I made the life-changing decision to give my heart to Jesus. **The residential was transformative—I felt a deep sense of belonging and purpose that I had never known before.**

Looking back on how my life has changed, I'm grateful for the opportunity to serve on the very same holidays that once shaped me. I've seen how powerful these experiences can be for young people, and I'm deeply committed to helping others encounter the same life transformation that I did. **It scares me to think where I'd be now, and what my life might look like, if I hadn't been introduced to Jesus through SU Scotland.**

It breaks my heart that so many children and young people in Scotland face similar financial barriers and aren't able to afford an SU Holiday. Missing out doesn't simply mean missing a week of fun with friends. It could mean missing out on an incredible, life-giving opportunity to discover God's love. Kids from areas like the one where I grew up often face pressures that lead to dangerous habits. But I know Jesus can turn lives around—he did this for me! **Please consider a gift to the SU Holiday Sponsorship Fund and transform a young life today.**

Your gift will help more children and young people attend an SU Holiday where they can explore the Bible and respond to the significance of Jesus. Will you make this possible by giving a gift today?

With many thanks,

Bethany
P.S. Turn over and keep reading!

'Thanks to the SU Holiday Sponsorship Fund, I was able to attend many holidays, including one that profoundly changed my life.'

Bethany has experienced first-hand how residential transform lives.



**A GIFT OF
£40**



could cover the cost of food for one person on a week-long SU Holiday

**A GIFT OF
£50**



could cover transport costs for one young person attending a Motiv8 Holiday*

**A GIFT OF
£100**



could cover the cost of one young leader to volunteer at an SU Holiday

**A GIFT OF
£165**



could cover the average value of a request from the SU Holiday Sponsorship Fund

**A GIFT OF
£360**



could make it possible for a young person to attend a Motiv8 Holiday*

*SU Holidays for young people living in priority communities



**TRANSFORM A LIFE
DONATE TODAY!**



'It has been a privilege to see God's transformative work in Bethany's life. Her faith journey hasn't been straightforward, but it's been wonderful to see how this chatty, P5 girl at an SU Group has matured. Despite teenage struggles, she has become a gifted young adult seeking to serve and honour God.

'Residentials have played a big part in her story and in the lives of other young people I work with. There is something about the experience of being part of a Christian community that can be transformative. There is more time to explore the Bible, to discuss faith with peers, and to reflect. I strongly believe that young people who want to be part of this should never miss out because their family can't afford it. Thanks to the SU Holiday Sponsorship Fund, they don't have to.'

—Anne Gunn, Associate Worker, Westside Youth Project



Residentials Transform Lives

As we begin 2025, everyone at SU Scotland is excited to see how the Lord will use SU Holidays in the lives of many young people. Last year, 1,902 places were filled at 72 holidays, and this year, we aim to fill 2,025 places. **With 25% of campers supported through the SU Holiday Sponsorship Fund, as well as all holidays being subsidised to keep them affordable to both leaders and young people, your gift today really does make a huge difference.**

At the end of 2024, we launched our new three-year strategy with 'Residentials Transform Lives' as one of our key strategy anchors. This is certainly true of Bethany, but there are countless other stories we could share, including my own story. SU Holidays really do change lives, and with your help, more children and young people can benefit from this life-changing opportunity.

Across Scotland, 24% of young people live in relative poverty; 20,000 young people have a family member in prison each year; 32% have additional support needs; and 12,200 children in Scotland are care-experienced. With such a challenging cultural landscape, it is no surprise that last year we had 304 individual sponsorship requests (up from a record high of 185 in 2023). We know this figure is only set to rise.

Your support is needed more than ever to ensure that no child or young person misses out.

Thanks to our continued partnerships with organisations such as Circle, Prison Fellowship Scotland and Safe Families, we continue to offer provision for all young people, including young leaders. Your gift ensures SU Holidays remain accessible to everyone.

Will you give a gift today? Any donation, big or small, really does transform young lives.



With every blessing,

Jackie

Jackie Ringan
Director of Development and Holidays



Pray for events at Easter and summer—join the prayer hotline: suscotland.org.uk/hotline

PS. If you are able to give a gift by the end of this financial year—March 31st—you will help us plan for the year ahead, ensuring no child misses out on a place at an SU Holiday. There really is no better time than today to respond. You can give online at suscotland.org.uk/holidaysponsorship or use the enclosed form and reply envelope. Thank you for your generous support.